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## ***TPG Telecom looks to near-100% mobile coverage with Lynk Global partnership***

**28 August 2024** - TPG Telecom has partnered with the world's leading satellite-direct-to-mobile-phone operator Lynk Global to eliminate mobile coverage dead zones around Australia.

The non-exclusive, service launch agreement paves the way for TPG Telecom to address mobile connectivity gaps in rural and remote Australia by connecting standard mobile phones to Lynk's growing constellation of Low Earth Orbit Satellites.

Under the partnership, TPG Telecom and Lynk Global will collaborate to introduce "sat2phone" satellite technology to TPG's customers, with initial text message trials commencing in 2025.

In other countries, Lynk provides cell broadcast (emergency) alerts, and text messaging. In Australia, Lynk is testing SMS and has plans to introduce voice and limited data services in the future.

"We are excited to collaborate with Lynk Global to deliver mobile connectivity in the hardest-to-reach places in Australia," said TPG Telecom Chief Technology Officer, Giovanni Chiarelli.

"Combining innovative technologies like sat2phone with our mobile network would bring much needed connectivity to those living and working in remote and rural locations and could play a critical role in delivering life-saving services."

Lynk Global VP, Asia-Pacific, James Alderdice said, "Lynk is thrilled to partner with TPG Telecom to extend its network with our sat2phone service. Over two thirds of Australia's landmass is currently without mobile coverage making this vast terrain an ideal target to deliver mobile connectivity directly from Lynk's LEO satellites as a supplement to TPG's extensive terrestrial mobile network."

Acting as an extension to, and not a replacement for terrestrial mobile services, this breakthrough technology could eventually enable TPG Telecom to deliver basic voice, text, and data services to coverage gaps in very remote locations.



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"Australia's vast geography and sparse population pose unique challenges for deploying commercially viable mobile networks in remote and regional communities," Mr Chiarelli said.

"By connecting smartphones via satellite to existing mobile networks, sat2phone technology has the potential to transform connectivity right across Australia."

Lynk has entered into service agreements with more than 40 mobile network operators globally, including Globe, Telstra, Spark, 2degrees, Rogers, Turkcell, Vodafone Ghana, Telikom and many others.

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**About TPG Telecom**

TPG Telecom is an Australian telecommunications company which is home to some of Australia's most-loved telecommunications brands including Vodafone, TPG, iiNet, AAPT, Internode, Lebara and felix. As the second largest telecommunications company listed on the ASX, TPG Telecom has a strong challenger spirit and a commitment to delivering the best services and products to its customers. [www.tpgtelecom.com.au](http://www.tpgtelecom.com.au)

**About Lynk**

Lynk is a patented, proven, and commercially-licensed satellite-direct-to-standard-mobile-phone system. Today, Lynk allows commercial subscribers to send and receive text messages to and from space via standard unmodified, mobile devices. Lynk's service has been tested and proven on all seven continents, has regulatory approvals in at least 30 countries and is currently being deployed commercially based on more than 40 MNO commercial service contracts covering approximately 50 countries. Lynk is currently providing cell broadcast (emergency) alerts, and two-way SMS messaging, and intends to launch voice and mobile broadband services in the future. By partnering with Lynk, a mobile network operator opens the door to new revenue in untapped markets, gives subscribers peace of mind with ubiquitous connectivity, and provides a potential pathway to economic prosperity for billions. For more information, visit [www.lynk.world](http://www.lynk.world).